

**2018 BOND PROGRAM COMMUNICATIONS UPDATE**  
**CAPITAL ASSET ADVISORY COMMITTEE**  
 February 2022

**COMPLETED WORK:**

- Marshdale Beam topping out event:
  - [Event video](#)
  - [Story posted](#) on Jeffco Build
- Planning Alameda H.S. Ribbon Cutting - set for March 2nd @ 2:30

**WEBSITE ANALYTICS:**

Jeffcobuilds.org and all pages with “jeffco builds” in the URL (ie sub-pages)

Jeffco Builds page performance	Page views	Unique page views
January 2022	1,898	1,667
February 2022	2,265	1,992
% change	19% increase	19% increase

**UPCOMING WORK:**

- Continuing to schedule and produce project events
- Supporting the reporting to the board on Moss Adam report recommendation implementation
- Writing and publishing stories on each event and sharing on Jeffco Builds and with media

